



*OCT, 2025

2026 ENGAGEMENT OPPORTUNITIES

NETWORKING EVENTS

MEMBER EVENTS

COMMUNITY EVENTS

SPONSOR / HOST / PARTICIPATE / VOLUNTEER

CONNECT | ADVOCATE | PROMOTE

Promote Your Business

Powerful Communication Tools

Advocacy That Elevates Your Voice

Networking Opportunities That Count

LOUISVILLECHAMBER.COM



“Excellent organization, great community feel, great variety in brewers, outstanding musical performances.



“Exhibiting at Pints in the Park was a game-changer – we connected with a new client at the event who turned into one of our biggest accounts.



“Sponsoring an event wasn't just advertising, it was being part of something bigger. We're proud to support and be recognized.





SIGNATURE COMMUNITY EVENTS



FEB 28, 2026

Discover Health, Wellness, Beauty, Fitness & Fun at Louisville's Newest Event

Platinum: \$3,000 **Gold:** \$750
Member Booth \$150 / Non Member: \$300
 1000+ Attendees / 60K Impressions



JUNE 5 & 6, 2026

5 Programs: 1 Sponsorship
 Kick off Summer with Dinner on Main, Silent Disco, 5K Dog Jog & Summerfest. Plus month long Vote Best of Louisville Campaign

Platinum: \$10,000 **Gold:** \$2,500 **Silver:** \$1000
Member Booth \$150 / Non Member: \$300
 8000+ Attendees / 200K+ Impressions



AUG 29, 2026

150+ Samples Local & National Brands
 Sip. Savor. Celebrate
 Breweries, Wineries & Distilleries
 Live Entertainment
 Artisan Vendors, Member Booths

Platinum: \$6,000, **Gold:** \$1,500
Member Booth: \$150 / **Non Member:** \$300
 1,000+ Attendees / 200K+ Impressions



DEC 4, 2026

A Dazzling Parade of Lights
 Visits with Santa, Choirs & Entertainment
 Support Local Program

Platinum: \$2,000 **Gold:** \$500 **Silver:** \$250
 4000+ Attendees / 50K Impressions

SPONSORSHIP BENEFITS

[LEARN MORE LOUISVILLECHAMBER.COM](https://www.louisvillechamber.com)

LOGO ON

ADVANCE PROMOTION

- Posters, A Frames, & Flyers
- Invitations & Event Calendars
- Louisville Loop and Direct Event Emails
- Press Release
- Chamber Website
- Partner Websites
- Digital Marketing
- Paid Digital Ads
- Digital Cross-Promotion with the City of Louisville, Fellow Sponsors, DBA, Vendors & Event Partners
- Full Page Ad in the Louisville Lantern Distributed to All Louisville Residents

DAY OF PROMOTION

- Logo Showcased at Multiple Strategic Points
- Exhibitor Booth (Platinum & Gold)
- Banner on Stages
- NoCo Community Ad Screens
- Outdoor Lounge
- Stage Time

AFTER THE EVENT

- Event Thank You - all attendees
- Engaging photos and videos shared widely, highlighting your brand's involvement and the event's success
- Logo on Chamber Website Gallery
- Event Report

MEDIA PARTNERS

- Digital & Print Paid Ads**
- YellowScene Magazine
 - Hometown Weekly
 - Daily Camera
 - Thirst Magazine

TICKETS

P / G / S
Taste 6 / 4 / 2
Pints 6 / 4 / 2

SPONSOR LEVELS SIZE GUIDE

PLATINUM SPONSOR/PRESENTED BY

GOLD SPONSOR

GOLD SPONSOR

GOLD SPONSOR

GOLD SPONSOR

SILVER SPONSOR

SILVER SPONSOR

SILVER SPONSOR

SILVER SPONSOR

SILVER SPONSOR

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SILVER SPONSOR



TASTE OF LOUISVILLE

JUN 5-6, 2026

A WEEKEND-LONG CELEBRATION THAT BRINGS TOGETHER OUR COMMUNITY

Kick off summer with the city's premier festival that brings together our community in a weekend-long celebration. This signature event is more than just a festival—it's a unique opportunity to connect with a thriving and engaged community.

SPONSORS OF THIS EVENT CAN ACCESS FIVE EVENTS UNDER ONE SPONSORSHIP!

- **Dinner on Main Street:** Secure your brand's presence at the city's most coveted dining experience. With tickets selling out in a matter of minutes, this exclusive event places your business in front of over 1000 community members as they dine at the longest table in town.
- **Silent Disco Dance Party:** Main Street is transformed into Louisville's biggest dance floor. Expect over 700 participants, this high-energy, free community event offers a unique platform for your business to be front and center, associating your brand with one of the most exciting celebrations of the year.
- **5K Fun Run & Dog Jog:** Engage directly with the health-conscious and pet-loving crowd. It's the perfect opportunity to showcase your commitment to wellness and community vitality.
- **Summerfest on Main:** The capstone of the festival, this event is a celebration of everything that makes Louisville special. With an expected attendance of over 6,000 people and 150+ vendors, Summerfest is the ultimate showcase for local businesses. Attendees will enjoy live music, a farmers market consistently voted the #1 in Colorado, a curated craft market, a car show, and the highly anticipated "Best of Taste" awards ceremony.
- **Best Taste of Louisville Competition (May):** Your sponsorship extends into a month-long campaign leading up to Summerfest. This competition encourages residents to explore and vote for their favorite local restaurants, bars, breweries, and entertainment venues. Your business will be promoted throughout May as the community celebrates and supports the city's vibrant culinary scene, culminating in the announcement of the grand prize winner at Summerfest.



PINTS IN THE PARK

SIP . SAVOR . CELEBRATE

AUG 29, 2026
COMMUNITY PARK

Pints in the Park is more than just a beer festival, it's Louisville's premier end-of-summer community celebration. Held at Community Park, this lively event brings together more than 1,000 attendees for an afternoon filled with live music, food trucks, and a stellar lineup of regional breweries, cideries, and distilleries. Guests enjoy tastings from local favorites and new discoveries while connecting with the businesses and makers that make our community unique. From families relaxing in the park to visitors discovering Louisville for the first time, it's an experience that captures the spirit of connection, local pride, and summer fun.

For Chamber members, Pints in the Park offers exceptional marketing value and engagement. Sponsors gain premium visibility through extensive cross-promotion with beverage partners, Chamber vendors, and regional tourism channels, reaching thousands of potential customers before, during, and after the event. Vendors benefit from one-on-one connections with attendees eager to explore local products, while sponsors enjoy brand exposure through signage, social media, digital advertising, and partner marketing. With collaborative promotion across dozens of breweries and Chamber member businesses, Pints in the Park delivers unmatched reach and return, making it one of the most effective and enjoyable ways to showcase your business in Louisville.



PARADE OF LIGHTS

DEC 4, 2026

LOCATION: DOWNTOWN LOUISVILLE

The Parade of Lights takes place in historic downtown on Main Street, attracting over 4,000 community members. Sponsors can host hot chocolate stands and Santa visit giveaways as well as featuring in the parade. The Platinum sponsor will also be featured on the fire truck which Santa rides to close the parade.

2024 Stats: 4,000 Spectators, 1,000 Participated, 1,200 Free Hot Chocolates, 300 Santa Gifts, 300 Performers and thousands of lights!



**A BELOVED HOLIDAY TRADITION
THAT UNITES THE COMMUNITY**



FEEL GOOD FESTIVAL

FEB 28, 2026

RELISH, MCASLIN BLVD, LOUISVILLE

**A FREE, INTERACTIVE
COMMUNITY CELEBRATION
OF WELLNESS, FITNESS AND
HEALTHY LIVING**

Support the Feel Good Festival and showcase your brand at Louisville's newest community wellness event! This vibrant, interactive festival brings together families, fitness enthusiasts, and health-conscious consumers for a day of connection, movement, and inspiration. As a sponsor or exhibitor, you'll gain meaningful visibility, engage directly with attendees, and align your business with health, positivity, and local impact.

PICKLEBALL TOURNAMENT CHAMBER SHOWDOWN!

The Northwest Chamber Alliance Pickleball Tournament brings together teams from Louisville, Lafayette, Superior, Boulder, Broomfield, Longmont, and the Latin Chambers to battle it out for wellness glory and regional bragging rights.

Whether you're playing, sponsoring, or cheering from the sidelines, don't miss the action!

Wellness Village - Live Music & Outdoor Activity Area

- Interactive booths, mini services, and demos from health, beauty & fitness pros
- Bike Zone - outdoor bike rodeo & community rides
- Kid-friendly wellness games, crafts, and high-energy physical challenges

Breakout Rooms

- Focused sessions on mindfulness, nutrition, self-care, and more.

Fuel Up Food Court

- Healthy bites, cooking demos, and nourishing samples from local vendors

Glow & Flow Evening Social

- Glow-in-the-dark yoga
- Silent Disco Mediation and ecstatic dance

MEMBER EVENTS

SPONSOR / HOST / PARTICIPATE / VOLUNTEER

MULTI-CHAMBER EVENTS

Access an expanded network

- **Annual Broomfield & Louisville Mixer**

Sponsorship: \$250

- **Summer BBQ: Superior, Lafayette, Erie, Louisville (July)**

Sponsored by Rotating Chambers

Additional Multi-Chamber events announced throughout the year

NETWORKING EVENTS

Partner with fellow members

- Member Hosted Networking Events
- CTC Event
- McCaslin/Dillon/ Centennial/ Cherry Event
- SOBO Event
- Downtown/ DELO Event
- Ribbon Cutting/Business Celebrations

Sponsorship: Food & Drink Costs

FIRST FRIDAY OPEN HOUSE

Ideal for added visibility or no brick-and-mortar.

First Friday lets members host pop-ups, socials, or networking at the Chamber Building in Downtown Louisville.

Free to host

NWCA PICKLEBALL TOURNAMENT

Access regional partners

Boulder, Superior, Lafayette, Erie, Louisville, Broomfield & Latin Chambers (Feb 28)

Sponsorship: \$250

HOLIDAY NETWORKING

Help make our final networking event of the year extra tree-mendous! This cheerful evening brings members and guests together to connect, celebrate, and close out the year.

Sponsorship: \$200

YOUR BRAND LOGO AND LINK FEATURED

ADVANCE PROMOTION

- Posters & Flyers
- Invitations & Event Calendars
- Louisville Loop and Direct Event Emails
- Chamber Website
- Digital Marketing

DAY OF PROMOTION

- Logo Showcased at the event
- Sponsor Table
- Stage Time

AFTER THE EVENT

- Event Thank You
- Engaging photos and videos shared widely, highlighting your brand's involvement and the event's success
- Logo on Chamber Website Gallery

MEMBER EVENTS

ANNUAL AWARDS

FEB 17, 2026
Platinum: \$2,000
Gold: Fellows
Welcome Drink: \$500

Join us in February for the Annual Awards Ceremony, celebrating outstanding businesses and individuals in our community. Enjoy an upscale dinner, networking, and inspiring recognition of those who make a difference. Gold Sponsorship, exclusive to Chamber Fellows, includes special acknowledgment during the event.

EDUCATION SUMMIT

APRIL, 2026
Platinum: \$1,000
Gold: \$500
Exhibitor: \$150/ \$300

The focus will be Marketing, AI, and Cyber Security featuring thought leaders and innovators. Join us for a dynamic conversation with local media leaders, marketing experts, and Chamber professionals as we dive into how small businesses can effectively share their stories, leverage advertising and AI, and maximize marketing through the Chamber.

GOLF SCRAMBLE

OCT, 2026
Platinum: \$3,500
Gold: \$1,000
Hole Sponsor: \$300

Pull together a foursome, sponsor a hole or just join in on the fun golf action. With prizes, raffle, and in game contests, it's impossible to not have a blast! Seize the exciting opportunity to network at our prestigious annual golf tournament.

STATE OF THE CITY

NOV, 2026
Platinum: Fellows
Refreshment Sponsor: \$250

The State of the City Address is an annual event where Louisville's Mayor shares the city's accomplishments, challenges, and future plans with residents and Chamber members. It also serves as the Chamber's Annual Meeting. Platinum Sponsorship, exclusive to Chamber Fellows, includes recognition during the Executive Director's remarks and logo display at the event.

LEADERS LUNCH

NOV, 2026
Platinum: \$2,000
Gold: \$500

Exclusive to Chamber members, Leaders Lunch offers small-group access to community leaders for discussion and connection.

ADVANCE PROMOTION

LOGO ON

- Posters & Flyers
- Invitations & Event Calendars
- Louisville Loop and Direct Event Emails
- Press Release
- Chamber Website
- Partner Websites
- Digital Marketing

DAY OF PROMOTION

- Logo Showcased at Multiple Strategic Points
- Exhibitor Booth (Platinum & Gold)
- Banner on Stages
- NoCo Community Ad Screens*
- Outdoor Lounge*
- Stage Time*

AFTER THE EVENT

- Event Thank You
- Engaging photos and videos shared widely, highlighting your brand's involvement and the event's success.
- Logo on Chamber Website Gallery
- Event Report

SPONSORSHIP & PROMOTIONAL INVESTMENT LEVELS

TASTE OF LOUISVILLE

Platinum/Presenting

\$10,000 (1)

Gold

\$2,500

Silver

\$1000

Exhibitor Booth

\$150/\$300*

PINTS IN THE PARK

Platinum/Presenting

\$6,000 (1)

Gold

\$1,500

Silver

Beverage Partners

Exhibitor Booth

\$150/\$300*

PARADE OF LIGHTS

Platinum/Presenting

\$2,000 (3)

Gold : Hot Choc or Santa

\$500

Silver: Parade Sponsor

\$250

FEEL GOOD FESTIVAL

Platinum/Presenting

\$3,000 (2)

Gold

\$750

Exhibitor Booth

\$150/\$300*

ANNUAL AWARDS (2026)

Platinum/Presenting

\$3000

Gold

Exclusive to Chamber
Fellows

Welcome Drink

\$500 or 2/\$250

EDUCATION SUMMIT

Platinum/Presenting

\$1000

Gold

\$500

Refreshment Sponsor

\$250

Exhibitor Table

\$150/\$300*

GOLF SCRAMBLE

Platinum/Presenting

\$3200

Gold

\$1000 Lunch
\$1000 Golf Cart
\$300 Hole Sponsor

STATE OF CITY

Platinum/Presenting

Exclusive to

Fellowship Level

Gold - Refreshment

\$250

DISCOVER LOUISVILLE PODCAST & E-BLAST

Platinum / Presenting

\$500 (1 per Episode)

Gold

\$175 (4 per Episode)

Series Buyouts Available

(DRAFT) COMMUNITY GUIDE & DIRECTORY 2026

- Back Cover: \$2,000
- Inside Back Cover: \$1,750
- Inside Front Cover: \$1,750
- Inside Facing Front: \$1,750
- Full Page: \$1,250
- 1/2 Page: \$850
- 1/4 Page: \$650
- 1/8 Page: \$500

NETWORKING EVENTS/ BUSINESS CELEBRATION/ FIRST FRIDAY EVENTS/ RIBBON CUTTING

Food & Drink Cost
Only

BROOMFIELD ANNUAL MIXER

\$250

HOLIDAY PARTY SPONSOR

Platinum/ Presenting

\$200

ABOUT LOUISVILLE

Louisville, Colorado, is a vibrant community where small-town charm seamlessly blends with modern innovation. Renowned for its historic downtown, thriving local businesses, and scenic outdoor spaces, Louisville also boasts a diverse and supportive small business community. At the same time, it is a hub for cutting-edge industries and entrepreneurial growth, fueling both innovation and opportunity. With unique shops, restaurants, and services spread throughout the city, as well as parks and trails that celebrate Colorado's natural beauty, every corner of Louisville offers something extraordinary. Anchored by a strong sense of community, top-rated schools, and endless opportunities for connection and collaboration, Louisville is the perfect place to live, work, and build your business. Whether you're launching a new venture or expanding an existing one, Louisville offers an unparalleled environment for success—it's truly an exciting time to be part of this thriving and dynamic community!

CHAMBER / CITY PARTNERSHIP

Economic Vitality Team - City of Louisville
Economic Vitality Committee (EVC)
Louisville Revitalization Commission (LRC)
Front & Center Focus Group
Louisville Museum
Cultural Services
Park, Rec & Open Space

CHAMBER COUNTY PARTNERS

North West Chamber Alliance (NWCA)
Downtown Business Association (DBA)
World Trade Center
Commuting Solutions
Boulder County Workforce
Partners for a Clean Environment (PACE)
Colorado Recovery Friendly Workplace Initiative

BUSINESS DISTRICTS

Supporting All of Louisville

Historic Downtown Louisville
Downtown East Louisville (DELO)
McCaslin, Dillon, Cherry, Centennial Corridor
South Boulder Road
Colorado Technology Center (CTC)

LOUISVILLE STATS

Square miles: 8
Residents: 19,395
Households: 8,665
Median age: 43
Median household income: \$125,125
Median disposable income: \$86,979

MEDIA PARTNERS

Yellowscene Magazine
The Daily Camera
Hometown Weekly
Thirst Magazine

FELLOWSHIP MEMBERS



CONTACT

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