



LOUISVILLE CHAMBER

2026 MEMBERSHIP GUIDE



*OCT, 2025



LOUISVILLE

CHAMBER

**At the heart of our membership lies our commitment
to Connect, Advocate, and Promote**

CONNECT

Unlock meaningful networking, exclusive events, and powerful communication tools to drive connections, engage in impactful community events, and expand your reach through partnerships across Louisville and neighboring cities.

ADVOCATE

Receive access to vital information, educational resources, and a unified voice advocating on the issues that matter most to our members at both local and state levels.

PROMOTE

Seize countless opportunities to showcase your business within the local community and throughout Boulder County, reaching new audiences and generating valuable referrals that drive growth.

VISION

Our vision is to inspire vibrant community engagement and empower lasting partnerships that fuel growth and opportunity.

MISSION

To champion the economic vitality, business growth, cultural richness, and civic well-being of Louisville and its community, empowering local businesses and fostering connections that strengthen our city.



2026 ENGAGEMENT OPPORTUNITIES

SPONSOR | HOST | NETWORK | PARTICIPATE | VOLUNTEER

SIGNATURE COMMUNITY EVENTS

- Feel Good Festival **FEB 28**
- Taste of Louisville **JUN 5-6**
- Pints in the Park **AUG 29**
- Parade of Lights **DEC 4**

CHAMBER EVENTS

- Annual Awards Ceremony **FEB 18**
- Education Summit: Marketing, AI & Cyber Security **APR**
- Golf Scramble **OCT**
- State of City/Annual Chamber Meeting **NOV**
- Leaders Luncheons **(4 Events)**

NETWORKING EVENTS

- Member Hosted Networking Events
- First Friday Open House
- Ribbon Cutting/Business Celebrations
- Annual Broomfield & Louisville Mixer
- Annual Summer BBQ Superior, Lafayette, Erie, Louisville
- NWCA Pickleball Tournament: Boulder, Superior, Lafayette, Erie, Louisville, Broomfield & Latin Chambers
- Additional Multi-Chamber events announced throughout the year

LEADS GROUPS

- Leads Group
- Home Pro Group

AREA FOCUS GROUPS

- McCaslin, Centennial, Dillon, Cherry
- South Boulder Road
- Downtown/ DELO
- Colorado Tech Center -CTC

INDUSTRY FOCUS GROUPS

- Hospitality & Entertainment
- Health & Wellness
- Business Services, Tech & Innovation
- Real Estate, Property, Construction, Contractors, Home & Auto
- Shopping & Retail
- Media & Marketing
- Community, Government & Non-Profit

MEMBERSHIP BENEFITS

POWERFUL COMMUNICATION TOOLS

Stay in the loop, grow your visibility

- Monthly Member Newsletter “Louisville Loop”
- Community Newsletter “Discover Louisville”
- Chamber Newsfeed - City, Chamber, and Council updates
- Digital Communications - Social Channels
- Invites & What Not to Miss Emails

NETWORKING THAT COUNTS

Build long-term relationships

- Monthly After Hours Mixers
- Monthly First Friday Events

Expand your reach

- Cross-Chamber Networking events. Access members from Superior, Lafayette, Erie, Boulder, Broomfield, Longmont & the Latin Chamber.

LEADS/ MEMBER GROUPS

Build referrals

- Join the Leads Group
- Join Home Pro Group
- Start your own member group.

FOCUS GROUPS

Collaborate on challenges. Influence outcomes.

- Participate in Industry & Area Focus Groups

NEW MEMBERS

- New member announcements
- Ribbon Cutting Event
- Chamber Onboarding Session
- Ambassador Support
- Proud Member Decal

EVENTS

- Member Events
- Advocacy Events
- Community Events





Advocacy gives your business a voice, keeping you informed and connected to decisions that shape our community

PARTICIPATE

- Leaders Lunch
- State of the City
- Education Summit
- Volunteer at a community or Chamber event.
- Join our Board of Directors, Advocacy Committee or become a Chamber Ambassador to amplify your presence.
- Share your experience by participating in key event committees.

REGIONAL PARTNERS

Access business development, educational resources, grant funding and communication.

- North West Chamber Alliance (NWCA)
- Small Business Development Center (SBDC)
- Partners for a Clean Environment (PACE).
- Workforce
- Colorado Recovery Friendly Workplace Initiative
- Commuting Solutions
- World Trade Center

ADVOCACY THAT ELEVATES YOUR VOICE

- Timely legislative updates on issues that influence your business
- Local updates from vital City Council meetings, Louisville Revitalization Commission (LRC), Economic Vitality Committee (EVC) briefings
- Access economic vitality support from our partnership with the City of Louisville.

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BUSINESS LISTING & REFERRALS

A Chamber listing builds trust and visibility, showcasing your business in a credible, community-backed network.

- **Community Guide /Directory Listing**

Free listing in our annual community guide distributed to Louisville residents and visitors alike.

- **Chamber Database Listing**

Gain visibility with a listing on our upgraded Chamber database.
Enhanced Listing Available*

- **QR Code at Events**

Linked to the directory.

- **Promotional Extras**

Drop off business cards, flyers, brochures, swag, gift cards to enhance your visibility within the community

- **Referrals**

Business referrals from Chamber and Ambassador teams.

ACCESS KEY EVENTS

Sponsor or Exhibitor Booths

- Signature Events: Sponsor high-visibility community celebrations that connect you with thousands of residents and visitors.
- Member Events: Showcase your business at exclusive networking, leadership, and recognition gatherings.
- Advocacy Events: Support and be seen at forums that shape local and regional business policy.

HOST AN EVENT

Showcase your products or services at our Chamber monthly open house event.

- First Friday Open House
Highlight your business while bringing members together.
- Host networking event

INTERACTIVE MEMBER HUB

Grow your visibility

- Post your events
- Post to member news feed
- Member 2 Member Discounts
- Community Offers
- Member Spotlight*
- Member Social Media Collaborations*

PROMOTIONAL CAMPAIGNS

Participate in marketing campaigns

- National Restaurant Week
- Taste of Louisville - Vote for Favorites
- Shop Local Campaign
- First Friday Programs
- McCaslin & CTC Tour
- Rotating exhibitor at the Street Faire in the summer



FOR PROMOTION

MEMBERSHIP SELECTION

All members begin with our core Connect Benefits

From there, you can customize your membership level to match your goals and discover the perfect fit for your business

CONNECT ANNUAL MEMBERSHIP INVESTMENT: \$360

ALL CONNECT BENEFITS WITH BASIC DIRECTORY LISTING

CONNECT DISCOUNT: \$260

CONNECT BENEFITS WITH A \$100 DISCOUNT (OPTION ADD CONNECT PLUS UPGRADE \$90)

Non-Profit | A Young Business Owner Under 30 | Solo Entrepreneur | Retired | Non-Business Community Member | Additional Membership (second or multiple business)

CONNECT PLUS: \$450

CONNECT BENEFITS PLUS MARKETING UPGRADE

- Upgraded Info Hub Directory Listing. (allows video, pictures)
- Annual Spotlight : Content created by us from your Info Hub. Posted on Social Media & Newsletter
- Up to 4 Social Media Posts (Via Collaborations)

CHAMBER FELLOWSHIP \$1,500

BUSINESSES AIMING TO POSITION THEIR BRAND AS A LEADER, PROMOTING LOUISVILLE'S GROWTH AND ECONOMIC VITALITY

- Permanent recognition as a top-tier business: logo on Chamber website, Chamber office, monthly newsletters and A - frame at entrance to all events.
- Recognition on Louisville Directory and Community Guide & City Louisville Lantern publication (All residents)
- First choice of sponsorship at signature events and one booth at your choice of event with premiere location placement.
- Exclusive GOLD Sponsor of the Annual Awards Ceremony & Exclusive PLATINUM Sponsor for State of the City.
- Chamber Fellows can partner with a local nonprofit for \$260 annually, gaining marketing exposure and recognition while supporting a high-impact cause.

CHAMBER ENTERPRISE \$7,000.

LEAD. INFLUENCE. AMPLIFY: ENTERPRISE PARTNERS POWER THE VOICE OF BUSINESS.

A leadership-level partnership for larger businesses committed to strengthening Louisville's business climate. Partners underwrite the Chamber's advocacy work, gaining recognition, executive access, and a Fellowship Membership while helping ensure all businesses benefit from a strong, unified voice.

- Private Executive Roundtable – Exclusive biannual meetings with Chamber leadership.
- Annual Enterprise Leadership Luncheon – Invitation-only event with key decision-makers and regional leaders.
- Direct Line to Advocacy – Receive pre-legislative briefings and participate in shaping Chamber policy positions.
- Spotlight Recognition – “Presented by Enterprise Partners” acknowledgment in Advocacy news and reports.
- Enterprise Feature Story – A full-page profile or video spotlighting your company's community impact.
- Advocacy Program Support – Your investment sustains Chamber advocacy initiatives, research, and issue tracking.
- Enterprise Partner Impact Plaque – Formal recognition presented annually at the State of the City or Awards Ceremony.
- All Connect, Connect Plus, and Fellowship membership rights are included, with additional privileges reserved for Enterprise Partners.

ARTS RESOURCE HUB

CREATIVITY IS AT THE HEART OF LOUISVILLE

Showcase Your Creativity. Connect with Your Community.

Launching in 2026, the Arts Resource Hub is a new initiative by the Louisville Chamber designed to celebrate and connect Louisville's creative community. This stand-alone online directory will feature local artists, musicians, performers, and creatives—all in one easy-to-find place.

The Hub will serve as a go-to resource not only for residents and visitors, but also for local businesses, restaurants, and event organizers looking to hire or showcase local talent. Whether booking live music, displaying local art, or finding performers for community events, the Arts Resource Hub will make it easy to discover and collaborate with Louisville's creative professionals.

At the Louisville Chamber, we believe a thriving business community and a thriving arts scene go hand in hand.

Our mission to connect, advocate, and promote extends beyond traditional business—it's about building partnerships between enterprises and the artists who bring creativity and character to our city. Together, they make Louisville an inspiring place to live, work, and create.

OPEN TO ARTISTS IN BOULDER COUNTY AND BEYOND

Artists, musicians, performers, and creatives seeking local promotion and visibility.

ARTS HUB RESOURCE : \$120 PER YEAR

- Your Own Search-Optimized Web Page
- A personalized listing within the Digital Arts Directory to boost your visibility.
- Enhanced Online Profile – Add photos, videos, and detailed descriptions of your work or performances.
- Post in Chamber Community Events Calendar
- Exposure – Featured in a dedicated arts promotion through Chamber marketing channels.

Please Note: Chamber membership benefits are not included with this listing, but you may upgrade to a full Chamber membership at any time.

"The Chamber is proud to stand beside Louisville's creative community, supporting not only business, but the arts that inspire and strengthen our city."

BOULDER
ARTS

ABOUT LOUISVILLE

Louisville, Colorado, is a vibrant community where small-town charm seamlessly blends with modern innovation. Renowned for its historic downtown, thriving local businesses, and scenic outdoor spaces, Louisville also boasts a diverse and supportive small business community. At the same time, it is a hub for cutting-edge industries and entrepreneurial growth, fueling both innovation and opportunity. With unique shops, restaurants, and services spread throughout the city, as well as parks and trails that celebrate Colorado's natural beauty, every corner of Louisville offers something extraordinary. Anchored by a strong sense of community, top-rated schools, and endless opportunities for connection and collaboration, Louisville is the perfect place to live, work, and build your business. Whether you're launching a new venture or expanding an existing one, Louisville offers an unparalleled environment for success, it's truly an exciting time to be part of this thriving and dynamic community!

CHAMBER / CITY PARTNERSHIP

Economic Vitality Team - City of Louisville
Economic Vitality Committee (EVC)
Louisville Revitalization Commission (LRC)
Front & Center Focus Group
Louisville Museum
Cultural Services
Park, Rec & Open Space

CHAMBER COUNTY PARTNERS

North West Chamber Alliance (NWCA)
Downtown Business Association (DBA)
World Trade Center
Commuting Solutions
Boulder County Workforce
Partners for a Clean Environment (PACE)
Colorado Recovery Friendly Workplace Initiative

BUSINESS DISTRICTS

Supporting All of Louisville

Historic Downtown Louisville
Downtown East Louisville (DELO)
McCaslin, Dillon, Cherry, Centennial Corridor
South Boulder Road
Colorado Technology Center (CTC)

LOUISVILLE STATS

Square miles: 8
Residents: 19,395
Households: 8,665
Median age: 43
Median household income: \$125,125
Median disposable income: \$86,979

MEDIA PARTNERS

Yellowscene Magazine
The Daily Camera
Hometown Weekly
Thirst Magazine

FELLOWSHIP MEMBERS



CONTACT

INFO@LOUISVILLECHAMBER.COM
(303) 666-5747

CONTACT

Take the next step in your business journey with the Louisville Chamber of Commerce. Whether you want to connect, advocate, or promote, we have the resources and community to help your business thrive!

Dear Business Community,

2025 was a year of remarkable growth for the Louisville Chamber—our membership rose by more than 30%, and together we created over 30 opportunities to connect, from intimate networking gatherings to large-scale signature events. Highlights included the most successful Pints in the Park to date and Taste of Louisville, which brought together more than 6,000 community members. We also launched our Education Summit, forged stronger partnerships with local media, and completed a membership audit that led to the creation of new focus groups. These focus groups will continue into 2026, ensuring your voice guides how we advocate, connect, and promote.

We've also been particularly busy building out our advocacy division. This year, the Chamber has been active at both the city and state levels, working on your behalf to ensure the business community has a strong and unified voice.

As we enter 2026, we are on track with our two-year plan to strengthen and expand the Chamber's role. Your ongoing partnership is essential, because the more you put into your membership, the more value you'll gain in return. We invite you to engage fully: attend events, join a committee, participate in focus groups, and help shape the future of Louisville's business community.

Thank you for being part of this exciting journey. Together, we will continue to build a stronger Chamber and a stronger Louisville.

Gillian Millar
Executive Director

CONTACT

MEMBERSHIP ENQUIRIES

MEMBERSHIP@LOUISVILLECHAMBER.COM

FOR EVENTS

INFO@LOUISVILLECHAMBER.COM

303 666 5747

LOCAL DIRECTORY & INFO.



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LOUISVILLE
CHAMBER



“Excellent organization, great community feel, great variety in brewers, outstanding musical performances.



“Exhibiting at Pints in the Park was a game-changer – we connected with a new client at the event who turned into one of our biggest accounts.



“Sponsoring an event wasn't just advertising, it was being part of something bigger. We're proud to support and be recognized.

