



CONNECT

- **New Program:** Built new operating system, launched new chamber membership model and new website.
- **8 First Friday** Open House Events
- **7 Networking Events** in Variety of locations around Louisville
- 4 Member Events: Awards, Labor Day Bar, Golf Scramble, Superher Conference
- **7 Focus Groups**
 - Hospitality - May
 - Health & Wellness June
 - Food & Beverage Oct
 - Retail & Shopping Oct
 - McCaslin - Sept
 - Downtown/DELO - Nov
 - SOBO/ CTC - Dec
- **Communications**
 - Marketing and sponsorship management
 - What not to Miss| You're invited | News Feed | Louisville Loop | Discover Louisville | Event Specials | Social Media | Web Updates
- **Signature Community Events**
 - Taste of Louisville - Dinner on Main
 - Taste of Louisville - Fun Run & Dog Jog
 - Summerfest
 - Pints in the Park
 - Parade of Lights
- **Promotional Marketing Initiatives**
 - Vote Favorites Taste of Louisville
 - Summer Promotion Card
 - Shop Small/ Support Local / Small Business Saturday
 - Leads Group (Twice a month)
 - Member Deals
 - Community Deals
 - Member Events
 - Member News
- **7 Focus Groups**
 - Hospitality - May
 - Health & Wellness June
 - Food & Beverage Oct
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 - McCaslin - Sept
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PROMOTE

ADVOCATE

2025 CHAMBER SUCCESS

- **Advocacy Events**
 - Marketing, Media & AI Summit
 - Leaders Lunch - Biz West Editor Chris Wood
 - Leaders Lunch -City Manager - Diana Langley
 - Leaders Lunch - Mayor - Chris Leh
 - State of the City
- **Advocacy Programs**
 - Education Programs with SBDC throughout the year.
 - Neurodivergent Programming through Superior
 - Latin Chamber Programs
 - Colorado's Recovery Friendly Workplace Initiative
- **Advocacy Engagement**
 - At the State Legislature
Through engagement with Northwest Chamber Alliance
 - ✓ HB 1005: Film Tax Credits
 - ✓ HB 1208: Tipped Wage
 - ✓ HB 1272: Construction Defects
 - At City level - City Council Member Advocacy
DELO Underpass Considerations
Energy Code Revisions
- **Advocacy Meetings**
 - NWCA | LRC | EVC | Advocacy Committee | PACE | Biz West | Front & Center | Parks & Rec.
- **Committee Meetings**
 - Membership Events | Taste | Pints | Parade | Ambassadors | Executive | Finance | Board of Directors
- **Partnerships**
 - World Trade | SBDC | Workforce | Colorado's Recovery Friendly Workplace Initiative | Commuting Solutions | City of Louisville, Economic Vitality Manager | DBA | Louisville Museum | Downtown Women's Group

Projects

- Directory 2025 and 2026 planning
- DBA / Street Faire Merger Planning
- City Grant Review
- County Grant Update and strategy to meet requirements
- Membership Audit & Membership Revisions
- 2026 Planning
- Discover Louisville
- Membership Drive : Retention & New Members

Member Stats (Aug 25)

End Aug 30% membership Growth

75% Member Engagement.

502 Individuals / 302 Organizations



2025 FINAL ENGAGEMENT OPPORTUNITIES: OCT-DEC

SPONSOR | HOST | NETWORK | PARTICIPATE | VOLUNTEER

CHAMBER EVENTS

- **CTC Networking Event - October 15th**
 - Varra Financial
 - 4:30 PM - 6:30 PM
- **Leaders Lunch - Nov 6th**
 - Mayor Chris Leh (Premiere Credit Union)
 - 11:30 - 1:00
- **Ribbon Cutting/Member Celebration - Nov 7th**
 - Curating Colorado
 - 4:30 - 5:30 (Store open to 6:30)
- **First Friday - Nov 7th**
 - Showcasing Fully Promoted
- **State of the City - Nov 17th**
 - The Simon
 - 9:30 AM - 11:30 AM
- **Parade of Lights DEC 5**
 - Volunteer / Sponsor
 - Participate in Parade
- **Chamber Holiday Party - Dec 9th**
 - Murphy Tap & Tavern
 - 5:00 PM - 7:00 PM

AREA FOCUS GROUPS

- Downtown/ DELO (NOV)

LEADS GROUPS

- Leads Group
- Home Pro Group Development - December

SHOP LOCAL CAMPAIGN

MEMBER DRIVE 2025

Let's make sure you're getting the most from your Louisville Chamber membership!

Your Membership Review - Get Connected to the Info Hub

- Log in or reset your username and password
- Check that your business information is accurate
- Verify your directory listing
- Review your billing contact and representatives
- Make sure your logo, photos, and description are up to date

Make the Most of Your Membership Tools

- Post your events, news, and promotions
- Register for Chamber events directly through your Hub
- Follow the Chamber News & Calendar to stay informed

Directory

- If you purchased an ad, download your Go Guide preview and confirm updates
- Reserve your 2026 Directory Ad by November 30 for April 2026 publication

Plan Ahead for 2026

- Review the 2026 Event Guide for sponsorships, booths, and hosting options
- Sign up for committees or networking programs
- Explore event partnerships and advertising opportunities

Connection & Community

Attend Chamber events and engage with other members

Together, we connect, advocate, and promote, for you and our Louisville business community.